



Our Daily Bread
Ministries.

July 11, 2022

352 452 300

ATTN: PASTOR JOHN HAMILTON
NEW LIFE BAPTIST CHURCH
2825 ASHLAND RD
COLUMBIA SC 29210-5009

Date Gift Received: JULY 8, 2022
Gift Amount: 75.00 USD

Dear Friends,

Thank you for your generous support so we can meet the needs of people searching for Jesus. People are attending church less often, and we've learned the decline is even more dramatic among women: "In 2003, half of women 35 and older attended church once a week; by 2019, that declined to just three in 10" (*Barna*, "Behind the Steep Decline in Church Attendance Among Women," 2020). While women are attending church less, they are online daily. A 2016 *Barna* study found that 46% of women check their social media account before going to bed, and 50% do it first thing in the morning ("Women Report Mixed Feelings About Social Media"), which suggests they crave community online.

While we can't replace the church, we do want to help point women to Jesus and encourage them to return to the church community. God heard and responded to the needs of women like Hannah, Rachel, and Mary Magdalene, and He is still listening and responding today. With this in mind, we prayerfully published *God Hears Her*, a 365-day devotional book for women by women in 2017. Because of its popularity, we launched the *God Hears Her* podcast in 2020.

Your gifts helped us make this incredible spiritual impact, reaching nearly half a million women through *God Hears Her*. These trends, and comments like the one below, encourage us that we're on the right path:

I found your podcast through searching in Spotify as I am looking for inspiration and motivation that I can relate to in my own life. It truly hit my heart with every single word you guys were talking about. I love it as you guys talk about how God sees me as I am finding myself at this moment. —C.F., Instagram

Women often feel overwhelmed and isolated, wondering, "Is it just me?" Let's surround them with a host of Jesus-following women who are also going through ups and downs and who need community "at this moment," as C.F. said.

Boldly unhindered (Acts 28:31),

Matt Lucas, D.A.
President / CEO